30+ YEARS

NEW ALFA™
INTERNATIONAL
HUMAN RESOURCE CONSULTANT

IAF | IAS ACCREDITED | CCL

new **IDEAS.** better **HR.** realising **EXCELLENCE.**





SHAPING THE FUTURE TOGETHER

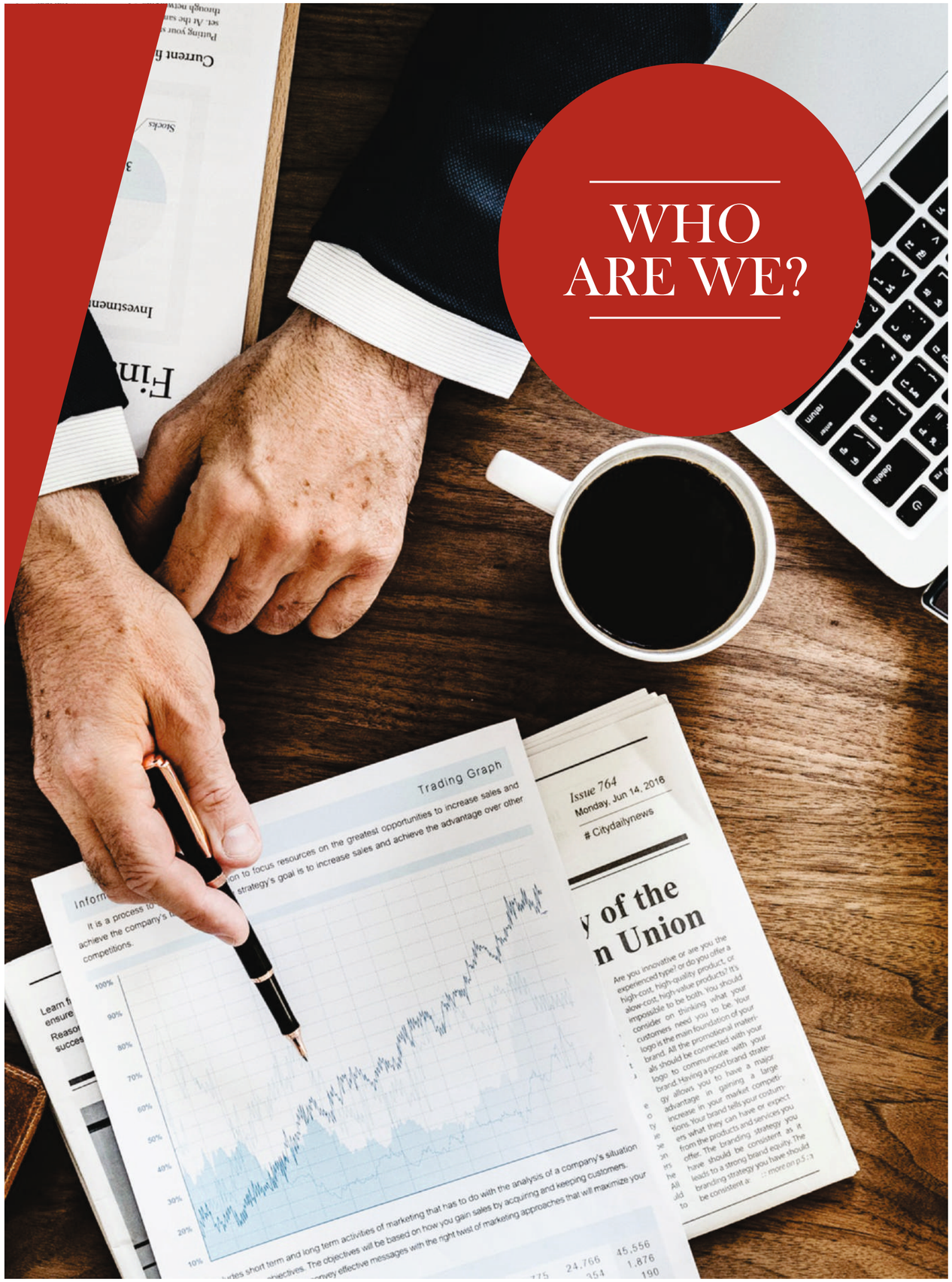
STORY

A DREAM DOESN'T BECOME REALITY THROUGH MAGIC; IT TAKES SWEAT, DETERMINATION AND HARD WORK.

- COLIN POWELL

It all started with a dream, three decades ago; envisioned by a humble personality - Mohammed Shoeb Khan, an organization that shall provide equal opportunity to every stakeholder. He dreamt about providing Human Potential to Kingdom of Saudi Arabia, the country in the midst of Fossil Discovery, which had huge developments plan, the country which desired to grow and make itself known to the world.

Mr. Shoeb knew this is going to be a huge opportunity that can fulfill his dream. So he sowed the seeds for New Alfa International - Human Resource Provider; it was year 1981 and started with a setup of small office in Mumbai. It has now grown over three decades, the company having roots in India and having business interest all over Middle East - KSA, UAE, QATAR, KUWAIT, OMAN, BAHRAIN. It will soon expand to US, Canada, Africa, South East Asia & Europe becoming the top Skilled Resource provider in terms of Manpower & Technology.



WHO ARE WE?



"ONLY WHEN WE FACE THE IMPOSSIBLE, AND EXPERIENCE THE UNBEARABLE, DO WE FIND OUT WHO WE TRULY ARE."

— VIRONIKA TUGALEVA

"Success" is felt when Client talks about you, recommends your services and wants to do more business with you.

Though we started small, now we are an Organisation with workforce of 50 plus people operating from Corporate Head office in Mumbai and Regional Branch Offices in Lucknow, Hyderabad & New Delhi.

Recruitment is our business forte. We execute large scale recruitment projects all over middle east. Large part of our recruitment has been to Kingdom of Saudi Arabia, Qatar, UAE, Oman & Kuwait.

We specialise in providing bulk Skilled workforce in the areas of Hospitality, Construction, Transports, Health Care, FMCG, Oil & Gas, Petrochemicals.

"Quality" is at the core of our heart and we have organized every process that adheres to it.

"Three Decades" of experience in the field of understanding human potential and recruiting the right talent.



Mr. Mohammed Shoaib Khan
Founder - Chief Visionary Officer



Mr. Zaid Khan
Chief Executive Officer

LEADERSHIP

THE GROWTH AND DEVELOPMENT OF PEOPLE IS THE HIGHEST CALLING OF LEADERSHIP.

- Harvey S. Firestone

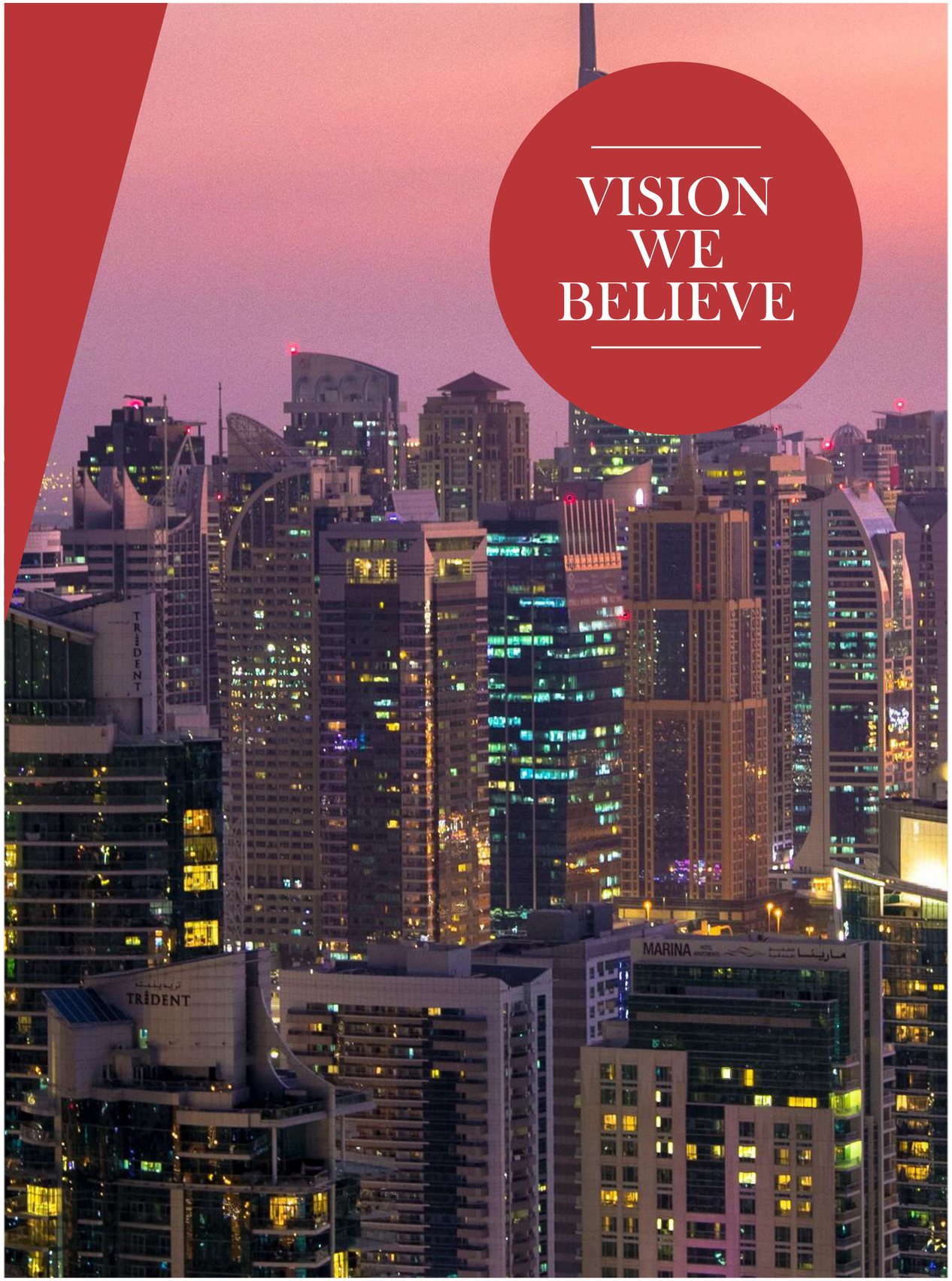
Mr. Mohammed Shoaib Khan
Founder - Chief Visionary Officer

The steps taken to start his venture in the year 1981, has started yielding results. Now he is leading a company with 50 plus workforce spread all over India. Under his leadership he has recruited 25,000 plus manpower to the Middle East. He is visionary, administrator and looks for challenges. He takes every client project close to his heart and sees to it that it gets delivered. He is passionate about customer satisfaction and closely monitors every aspect of business. He is being a guiding force to the team who looks up to him for his valuable advice. Now seeing the technology taking over major aspects of business, he has entrusted his eldest son “Mr. Zaid Khan” with task of encouraging technology for customer engagement, better execution and employee participation.

Mr. Zaid Khan
Chief Executive Officer

Zaid Khan, under the leadership of Mr. Shoaib Khan joined New Alfa International in the year 2010. His vision is to bring corporate culture to his organization where technology is the prime mover. He is Graduate and Masters in Human Resource. He is actively involved in the complete business process of the organization.

He is adept in understanding every aspect of Human Resource and actively involved with the HR Team for project execution, Interviews and selection of candidates for large scale / mega recruitments.



VISION WE BELIEVE

COLLABORATION IS A KEY PART OF THE SUCCESS OF ANY ORGANIZATION, EXECUTED THROUGH A CLEARLY DEFINED VISION AND MISSION AND BASED ON TRANSPARENCY AND CONSTANT COMMUNICATION.

- Dinesh Paliwal

رؤية VISION 2030 المملكة العربية السعودية KINGDOM OF SAUDI ARABIA

EXPO 2020 DUBAI UAE

AbuDhabi رؤية 2030 Vision

qatar 2022

VISION MISSION



VISION WITHOUT ACTION IS MERELY A DREAM. ACTION WITHOUT VISION JUST PASSES THE TIME. VISION WITH ACTION CAN CHANGE THE WORLD

— JOELA A. BARKER

Vision

To be truly a Global Human Resource provider by providing equal opportunity to every stakeholder.

Mission

We intend to bring positive change to every aspect of our business that helps us grow and lead a quality business life by following business ethics, equal opportunity and quality.

We intend to bring business automation into our business process to improve our business execution, client interaction and speedy delivery of our services

We intend to make our workforce highly skilled by providing them training in self development, communication and business ethics.

We intend to make Customers our Partners and strive towards their growth by providing them best human potential.

WHY DO BUSINESS WITH US



GREAT THINGS IN BUSINESS ARE NEVER DONE BY ONE PERSON. THEY'RE DONE BY A TEAM OF PEOPLE.

— Steve Jobs

We are team of young professionals with over three decades of history to our organization.

We have complete state of the art technology, infrastructure and all india networks to provide you the best work force.

We have specialised department to cater to requirements for Construction, Engineering, Oils & Gas Industry, FMCG, Health care, Hospitality & Transports.

We are equipped to execute large scale, mega recruitment projects to the tune of 1000 plus using our associates from all over India.

We have multiple offices across India to facilitate Client Interviews and get the best candidates across Indian cities for the convenience of our clients.

TEAM

Our Team comprises of experts in Human Resource who are well versed with shortlisting, interview & selection process. We have technical expertise in every aspect of human resource deployment to the middle east countries from midsize to large scale manpower projects.



WHEN A TEAM TAKES OWNERSHIP OF ITS PROBLEMS, THE PROBLEM GETS SOLVED. IT IS TRUE ON THE BATTLEFIELD, IT IS TRUE IN BUSINESS, AND IT IS TRUE IN LIFE.

- Jocko Willink

HOW WE WORK



CLIENT APPROACH



CONFIRMATION OF JOB ORDER



FINAL SELECTION



SHORTLIST & INTERVIEW LINEUP



INTERVIEW PROCESS



SOURCING



IMMIGRATION CLEARANCE



VISA STAMPING



ORIENTATION



DEPARTURE



MEDICAL EXAMINATION



DEPLOYED CANDIDATE

OFFICE & INFRASTRUCTURE

We have state of the art technology backed office facility that helps us evaluate, communicate and deliver quality manpower - what client demand from us.

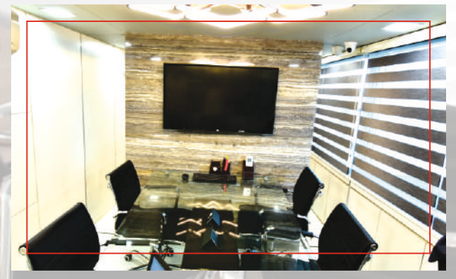
- Our Mumbai facility helps us facilitate the communication and provide clients with prompt response and efficient delivery.
- We have network offices across prominent locations in India, that help us source quality workforce.
- Our Strength is our quality staff that enable sourcing, selection & deployment of large scale manpower to the Middle East.

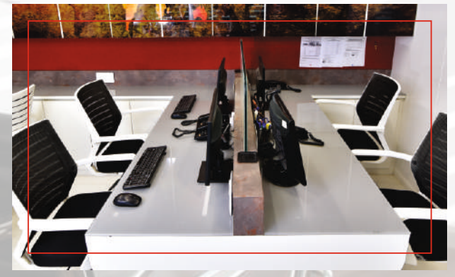
GREAT COMPANIES ARE BUILT IN THE OFFICE, WITH HARD WORK PUT IN BY A TEAM.

-Emily Chang













SERVICES
HR
RECRUITMENT



THERE MUST BE AN OPPORTUNITY THAT MATCHES WITH OUR STRATEGY. JUST BECAUSE WE HAVE A GAP, WE DON'T WANT TO GO AND ACQUIRE ANYTHING AND EVERYTHING. WHAT WE ACQUIRE SHOULD FIT IN WITH OUR STRATEGY, HUMAN RESOURCES AND MARKET EXPECTATIONS.

- Adi Godrej

We provide end to end White Collar & Blue Collar Human Resource to organizations. We help Client address their critical talent needs by providing comprehensive human capital in all areas of business such as Administration, Accounts - Finance, Sales - Marketing, Manufacturing - Production. We have deployed large scale unskilled, skilled manpower in different sectors such as Construction, Oil & Gas, Hospitality, Transportation, FMCG & Health Care. Our endeavor is to help our clients source and select right talent “always”.



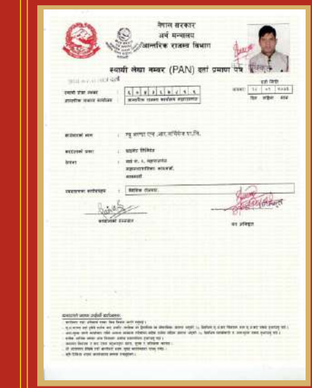
PARTNER WITH US

ALLIANCES AND PARTNERSHIPS PRODUCE STABILITY WHEN THEY REFLECT REALITIES AND INTERESTS.

- Stephen Kinzer

We are looking forward for business interest in major cities of the world for common and mutual goals. Our core is HR Recruitment and we would like to diversify our interest into other business industry and look forward for partnership that can value our common goals.

LICENCE



नेपाल सरकार
वित्त मन्त्रालय
आन्तरिक राजस्व विभाग

स्थायी लेखा नम्बर (PAN) दर्ता प्रमाण पत्र



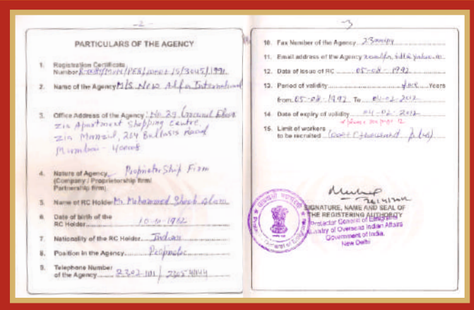
Government of Nepal
Ministry of Industry, Commerce & Supplies
Office of the Company Registrar

CERTIFICATE OF INCORPORATION OF COMPANY

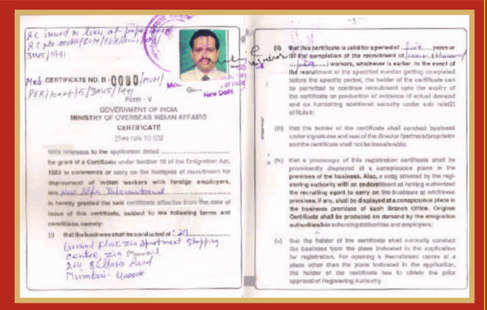


Government of Nepal
Ministry of Finance
Department of Inland Revenue

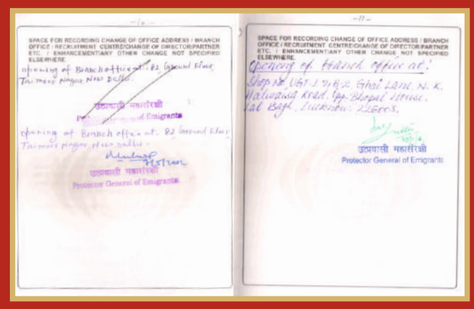
PERMANENT ACCOUNT NUMBER (PAN) REGISTRATION CERTIFICATE



PARTICULARS OF THE AGENCY



GOVERNMENT OF INDIA
MINISTRY OF OVERSEAS INDIAN AFFAIRS
CERTIFICATE



SPACE FOR RECORDING CHANGE OF OFFICE ADDRESS / BRANCH OFFICE / RECRUITMENT CENTRE/CHANGE OF DIRECTOR/PARTNER ETC. / ENHANCEMENT/ANY OTHER CHANGE NOT SPECIFIED ELSEWHERE



Government of Nepal
Ministry of Labour and Employment
Department of Foreign Employment

LICENCE



GROUP COMPANIES

ALLIANCES AND PARTNERSHIPS PRODUCE STABILITY WHEN THEY REFLECT REALITIES AND INTERESTS.

- Stephen Kinzer

Al Rawabi Management Services is a Ticketing & Travel Management Company for its Clients and we cater to Middle East Market.

Nisa International is a Export Import Organisation and caters to Garment Exports to Middle East Countries.

INDUSTRIES

INDUSTI
MANUFAC



OPERAT
MAINTEN



CONSTRU



OIL &



FMC



IT &
TELECOMMU



HOSPIT



AVIAT



ACADI



HEALTH



TRANSI





WE ARE IN MIDDLE EAST NOW!

COLLABORATION IS A KEY PART OF THE SUCCESS OF ANY ORGANIZATION, EXECUTED THROUGH A CLEARLY DEFINED VISION AND MISSION AND BASED ON TRANSPARENCY AND CONSTANT COMMUNICATION.

- Dinesh Paliwal

Globalization is the key to scale up!. We have decided to enter in the Middle East. We shall soon have offices in cities - Doha, Dubai, Riyadh, Muscat & Kuwait. This will help us bond with our Clients and having our representatives in these cities will build a proper synergy.

We would like to collaborate with Middle East companies to source & manage their HR activity so that our clients can focus their activity in business generation and we look after their HR.









CLIENT PORTFOLIO

روابي القابضة
Rawabi Holding

DMC
شركة دلتا للتسويق
Delta Marketing Co.

Qas
القطرية لخدمات الطيران

QDF
QATAR DUTY FREE
أسواق الحرة قطر

AL MAHA SERVICES
خدمات المها

QACC
Qatar Aircraft Catering Company
الشركة القطرية لتموين الطائرات

شركة الغنيم التجارية المحدودة
Al-Ghunaim Trading Co. Ltd.

JAWAD
Business Group

cappuccino
كابتشينو

FGV

افراس
AFRAS

مجموعة الهنوف
الهنوف
ALHANOUF GROUP

almajal GAS

شركة دعم للتشغيل والصيانة
Support Operation and Maintenance Company

SAMIF
HEAVY STEEL FABRICATION

ارکوما
ARCOMA

الوطنية للصناعة
AL WATANIA FOR INDUSTRIES

Since 1975
شركة الكحيمي للصناعات المعدنية المحدودة
Al Kuhaimi Metal Industries Ltd.

JABCO

PODATECH

العيسى
AL-ESSA
For Contracting
للمقاولات

SPPF
شركة منتجات الصيدلية البيطرية السعودية للصناعة
SAUDI VETERINARY PHARMACY PRODUCTS FACTORY

PETRO-V

بن هركيل
Bin Harkil

التسنيم
AL TASNIM

وقود
WOQOD

Dalba Group
مجموعة دلبا التجارية

داس
للموارد البشرية
For Human Resources

شركة الاستخدام الدولية
International Recruitment Company

سراكو
SRACO

esad
إسناد
للخدمات العملية
Manpower Services

شركة دعم للموارد البشرية
Da'am Human Resources

Jussur Emdad
جسور الإمداد

ESSC
الشركة السعودية للخدمات
Saudi Services Company Ltd

جدارة
jaddarah
workforce services company

arco
شركة أركو للاستقدام
Arco Recruitment Co

ekal
HUMAN RESOURCES

MEKDAM
HOLDING GROUP

FUSION
OUTSOURCING & SERVICES

Ontime
Manpower Supply

IAC
شركة عمران الدولية المحدودة
International Aramoon Co. Ltd.

AL-JUHANI
الجهني

ساك موتور
SAC Motor

ACCOR HOTELS
Feel Welcome

Radisson BLU

RAMADA

الدار البيضاء
Casablanca

هاند لتشغيل الفنادق والمنتجعات السياحية
HAND TO OPERATE HOTELS AND RESORTS

WEEKEND
HOTELS & RESORTS

MALEKAT

Nawasi For Hotels & Investment

LEEJAM
ليجام

TNS
saudi

SAUDI EMAAR
FURNITURE & DESIGN

Nova

Al Rabie
Health for all

pepsi

al ain

Deema H

The PIZZA Company

Rest
مياه رست
REST WATER

Organic
Watania

NOVIKOV
RESTAURANT & BAR

مصنع مياه أوم
OAM Water Factory

COSTA
COFFEE

WAYNE'S COFFEE

CINNABON
The Recipe for Wonderful

Pizza Hut

SUBWAY

CIPRIANI
RIYADH

望
NOZOMI
نوزومي

WOW
BURGER

Rotiboy

CLIENT PORTFOLIO

BUSINESS IS ALL ABOUT THE CUSTOMER :
WHAT THE CUSTOMER WANTS AND
WHAT THEY GET. GENERALLY, EVERY CUSTOMER
WANTS A PRODUCT OR SERVICE THAT SOLVES
THEIR PROBLEM, WORTH THEIR MONEY, AND IS
DELIVERED WITH AMAZING CUSTOMER SERVICE.

- FABRIZIO MOREIRA

WE THANK YOU FOR GOING THROUGH OUR **PROFILE !**

WE LOOK FORWARD TO DO **BUSINESS** WITH YOU.

NEW ALFA™
INTERNATIONAL
HUMAN RESOURCE CONSULTANT

GLOBAL REACH, LOCAL PRESENCE

CORPORATE OFFICE

4001, 04th Floor, Ozone Biz Centre, Next to Maharashtra College,
Bellasis Road, Mumbai Central (E), Mumbai, India- 400008

REGIONAL OFFICES

North Zone - Delhi | South Zone - Hyderabad | East Zone - Lucknow

INTERNATIONAL OFFICES

Nepal | Bangladesh

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